Term Information

Effective Term   Spring 2016

General Information

Course Bulletin Listing/Subject Area   Music
Fiscal Unit/Academic Org   School Of Music - D0262
College/Academic Group   Arts and Sciences
Level/Career   Undergraduate
Course Number/Catalog   4679.06
Course Title   Senior Project - B.S.
Transcript Abbreviation   B.S. Sr. Project
Course Description   In this course, students will demonstrate competency in applying creativity, problem solving and critical analysis. Students earn credit by proposing, developing, and completing an independent project.
Semester Credit Hours/Units   Fixed: 2

Offering Information

Length Of Course   14 Week, 7 Week, 4 Week (May Session), 12 Week (May + Summer)
Flexibly Scheduled Course   Never
Does any section of this course have a distance education component?   No
Grading Basis   Satisfactory/Unsatisfactory
Repeatable   Yes
Allow Multiple Enrollments in Term   No
Max Credit Hours/Units Allowed   6
Max Completions Allowed   3
Course Components   Independent Study
Grade Roster Component   Independent Study
Credit Available by Exam   No
Admission Condition Course   No
Off Campus   Never
Campus of Offering   Columbus

Prerequisites and Exclusions

Prerequisites/Corequisites   Music Bachelor of Science major and permission of instructor.
Exclusions

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code   50.0901
Subsidy Level   Baccalaureate Course
Intended Rank   Senior

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

Course Details

Course goals or learning objectives/outcomes	• Develop and apply research, analysis, written, and verbal communication skills
	• Identify problems and apply critical analysis tools to develop solutions and persuasively argue their efficacy
	• Explore, analyze, and plan the creation of entrepreneurial ventures
	• Demonstrate an integrated understanding of concepts and skills developed across the curriculum as applied to research, persuasive analysis, and/or comprehensive business planning
Content Topic List	• Research
	• Problem Solving
	• Creativity

Attachments

• Music 4679 06 Syllabus 2.pdf

  (Syllabus. Owner: Banks,Eva-Marie)

• Question about prereq information.pdf: Question about prereq

  (Other Supporting Documentation. Owner: Vankeerbergen,Bernadette Chantal)

Comments

• returned at dept's request *(by Heysel,Garett Robert on 01/29/2015 01:43 PM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Banks,Eva-Marie	01/29/2015 11:31 AM	Submitted for Approval
Approved	Woliver,Charles Patrick	01/29/2015 11:45 AM	Unit Approval
Revision Requested	Heysel,Garett Robert	01/29/2015 01:43 PM	College Approval
Submitted	Leasure,Timothy Lee	06/09/2015 02:44 PM	Submitted for Approval
Approved	Leasure,Timothy Lee	06/09/2015 03:16 PM	Unit Approval
Approved	Heysel,Garett Robert	06/11/2015 11:36 AM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadette Chantal Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler Hogle,Danielle Nicole	06/11/2015 11:36 AM	ASCCAO Approval

The Ohio State University
School of Music

Senior Project: Media and Enterprise
Music 4679.06
Syllabus

Contact Information

Dr. David Bruenger Office: Weigel Hall, Room 303 Phone: 614.247.6521 Email: bruenger.1@osu.edu	Office hours: **TBA**	Class meeting: TBA

Course Description

Senior Project: Media and Enterprise (Music 4679.06) is the capstone project for the Media and Enterprise track of the Bachelor of Science in Music degree.

In this senior project, students will demonstrate competency in applying critical analysis and functional course concepts from across the curriculum. There is no new content provided in this course. Students earn credit by proposing, developing, and completing an independent project. This may be a research project in the form of a senior thesis, a strategic analysis of a specific issue or problem in the form of a white paper, or a market analysis and plan for a new business enterprise.

This course is a required component of the Media and Enterprise track of the Bachelor of Science in Music degree. Prerequisites: BS Media and Enterprise major and permission of instructor. 2 credit hours, may be repeated for a maximum of 6 credit hours. This course is graded Satisfactory/Unsatisfactory (S/U).

Goals & Learning Outcomes

- Depending on the project option selected, students will have the opportunity to:

  o Develop and apply research, analysis, written, and verbal communication skills;

  o Identify problems and apply critical analysis tools to develop solutions and persuasively argue their efficacy;

  o Explore, analyze, and plan the creation of entrepreneurial ventures;

  o Demonstrate an integrated understanding of concepts and skills developed across the Media and Enterprise curriculum as applied to research, persuasive analysis, and/or comprehensive business planning.

Project Options
Thesis Option:
Students identify a research question, write a research proposal, prepare a literature review, collect and analyze data, and write conclusions. This is a traditional research project.

Research involving human subjects may only be planned with (a) the consent of the instructor (see below) and (b) by completion of university-required IRB training for human subject research. Information concerning the requirements for this training may be found at: http://orrp.osu.edu/irb/.

Students must be aware that such training and necessary permissions may substantially add to the timeframe for data collection and, as a result, may impact a student's ability to complete the project within a single semester. Planned research involving human research subjects and IRB requirements for such research must be discussed with and approved by the instructor no later than the second meeting of the semester—see schedule below.

White Paper Option:

Students prepare a paper that identifies a specific problem relevant to the Media and Enterprise curriculum, indicates the stakeholders that the problem affects – the intended audience, and articulates solutions and resources to solve the problem. White paper projects must include a background and overview that place the problem/issue in a global context, as well as justify the validity of the proposed solution by citing specifically relevant expertise and authority. This is a persuasive-analysis document.

Basic information about the purpose, structure, and format of a white paper may be found here: https://owl.english.purdue.edu/owl/owlprint/546/.

Enterprise Option:

Students identify an entrepreneurial opportunity in either the profit or not-for-profit sectors and prepare a business plan that includes an executive summary, global context, industry and market analysis, target market, competition, strategic position, risk assessment, operations, budget, and capitalization. This is a comprehensive business plan project.

While there are many resources that describe how to prepare a business plan, it is strongly recommended that students without formal course work in business plan development do not select this option. This senior project is not the best place to learn the basics of business plan creation.

Textbook and Learning Resources
There is no textbook, *per se*, for this course. As project options are selected and topics developed, relevant reading and/or media material may be suggested or required by the instructor.

Course Expectations and Schedule
Students are required to generate the content of this course via their own work. Weekly meetings with the instructor/project advisor will provide concrete productivity deadlines and the opportunity for feedback and guidance as follows:

Week 1	Preliminary discussion: goals, objectives, scope of work, S/U grade criteria by project option. *Assignment*: select project option and focus. OSU IRB

	requirements for research including human subjects discussed if relevant.
Week 2	Submit written project proposal: 250 words, indicating project option and specific question, problem, or goal. Discuss proposal, assign necessary revisions; Establish S/U grade criteria for your project. ***NOTE***: Proposals involving human research subjects must include a statement indicating (a) understanding of the OSU IRB requirements, (b) a determination of exempt or non-exempt status of the proposed research from the IRB, and (c) a timeline for completion of any necessary IRB training.
Week 3	Submit revised project proposal, or *Thesis*: submit research question and preliminary research proposal; *White Paper*: submit problem statement and intended audience; *Enterprise*: overview of opportunity and context.
Week 4	*Thesis*: submit preliminary literature review; *White Paper*: describe background of problem and relevance to audience; *Enterprise*: submit preliminary industry and market analysis.
Week 5	*Thesis*: revised literature review; *White Paper*: list expert sources and possible solutions; *Enterprise*: revised industry and market analysis and target market.
Week 6	*Thesis*: data and information collection; *White Paper*: review and evaluate potential solution and resources; *Enterprise*: preliminary evaluation of competition and strategic position.
Week 7	*Thesis*: data and information collection; *White Paper*: preliminary recommendations based on sources and interpretation; *Enterprise*: revised strategic analysis, risks, and opportunities.
Week 8	*Thesis*: preliminary conclusions; *White Paper*: revised recommendations; *Enterprise*: operational and financial plans.
Week 9	*Thesis*: revised conclusions; *White Paper*: executive summary; *Enterprise*: executive summary
Week 10	Submit draft projects

Week 11	Project critique and provisional grade; Begin project revisions.
Week 12	Project Revisions
Week 13	Project Revisions
Week 14	Project presentation
Week 15	Submit final project

Grade Summary:

Your semester grade will be based upon successful completion of your chosen project using the S/U grade criteria discussed and established in Weeks 1-2. You will be given a written critique and a provisional grade on your submitted draft project (due in Week 10). You will have the opportunity through the revision process to affect the final semester grade you receive for your project.

Attendance/Engagement:

- This is a self-directed, independent study project course. Students are required to take responsibility for their project, at minimum, by meeting all productivity deadlines and attending all scheduled meetings.

- Permission to submit assigned work past a deadline is not automatic. You must notify the instructor of anticipated problems meeting deadlines in advance to seek permission to extend them. The instructor reserves the right to assess the project and therefore the semester grade as unsatisfactory based upon failure to submit work in a timely manner.

Code of Student Conduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct http://studentlife.osu.edu/csc/.

Disabilities

"Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; http://www.ods.ohio-state.edu/"

Changes to the Syllabus

This syllabus may change at the discretion of the instructor. Should this become necessary, the revised syllabus will be posted on the Carmen course page and students will be notified via email.

From:	Leasure, Timothy
To:	Vankeerbergen, Bernadette
Cc:	Banks, Eva-Marie
Subject:	Re: Course Request 4679.06 - Senior Project - B.S. has been submitted for your approval
Date:	Wednesday, June 17, 2015 2:43:16 PM
Attachments:	image001.png

Hi Bernadette,

The form is correct. In the case of the syllabus, David Bruenger created it and since he is in charge of the Media and Enterprise portion of the B.S., he slipped that prerequisite into the syllabus and I never caught it.

The course is a requirement for all students in all tracks of the B.S. in Music.

Tim

THE OHIO STATE UNIVERSITY

Timothy Leasure
Associate Director
Chair of Undergraduate Studies
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On Jun 17, 2015, at 2:01 PM, Vankeerbergen, Bernadette <vankeerbergen.1@osu.edu> wrote:

Hi Tim,

I just talked to Eva about a small question & she is referring me to you. For this course, there is a discrepancy between the prereq defined on the syllabus and the prereq info on the form in curriculum.osu.edu. The syllabus says, "Prerequisites: BS Media and Enterprise major and permission of instructor." However, the form says, "Bachelor of Science major and permission of instructor." For the form, I assume you mean the Music BS (not any BS at this university) but in addition to that do you actually wish to indicate that this course is only open to students in the Media and Enterprise track of the BS (as further explained in the syllabus)? In other words, my question is: will the course be restricted to your BS students or to the Media and Enterprise students in that BS?

Thanks for letting me know. I hope you enjoy the summer!!

Bernadette

-----Original Message-----

Dear Bernadette Vankeerbergen,

Course Request 4679.06 - Senior Project - B.S. was submitted for your approval
by Banks,Eva-Marie.

The Course Request is in a PENDING status and will stay in this status until an
action is taken.
The details of this request can be seen using this link:

https://curriculum.osu.edu/curriculum/course.jsf?id=1027943

If you are concerned about clicking a link in an email (such as this one) you can
open an internet browser window and navigate to curriculum.osu.edu to log into
the system directly. To validate the authenticity of any website we recommend
that you check the security certificate associated with the website to confirm its
authenticity. For technical issues contact 8help@osu.edu or phone 614-688-
HELP, for any procedural related questions please contact 614-292-0801 or
pgmandcourse@osu.edu.